

# Indoor Playground Startup Cost Checklist — 2025 Edition

By Dream Garden Playground Equipment — [toymakerinchina.com](http://toymakerinchina.com) | [playgroundinchina.com](http://playgroundinchina.com)

## 1. Location & Rent

- Identify target market & foot traffic
- Calculate space requirements (m<sup>2</sup> or sq ft)
- Get rental quotes & negotiate lease terms
- Budget for utilities & common area fees

## 2. Equipment & Attractions

- Select equipment type (soft play, trampolines, slides, ninja course, etc.)
- Choose theme (jungle, ocean, candy, space, etc.)
- Verify safety certifications (ASTM, EN1176, TUV)
- Get supplier quotes & finalize design

## 3. Interior & Decoration

- Paint, flooring, lighting
- Themed walls & murals
- Reception & seating areas
- Additional features (café, party rooms)

## 4. Shipping & Logistics

- Choose shipping method (sea freight, air freight)
- Confirm delivery time & costs
- Prepare customs & import documents
- Arrange local delivery to site

## 5. Installation

- Hire certified installation team
- Budget for technician travel & tools
- Inspect installation for safety compliance

## 6. Licenses & Insurance

- Apply for business license & permits
- Purchase liability & property insurance
- Schedule annual safety inspections

## 7. Marketing & Launch

- Create brand identity & logo
- Launch website & social media pages
- Plan grand opening event
- Run local ads & promotions

## 8. Contingency & Reserve

- Keep 10–15% of budget for unexpected costs
- Plan for 3–6 months of operating expenses

**Estimated Startup Budget:**

Scale	Total Estimated Budget
Small (100–200 m²)	\$8,000 – \$25,000
Medium (200–400 m²)	\$25,000 – \$45,000
Large (500+ m²)	\$45,000 – \$70,000+

Contact us for a custom indoor playground quote:  
[toymakerinchina.com](http://toymakerinchina.com) | [playgroundinchina.com](http://playgroundinchina.com)